



2020 VISION FOR MINISTRY



SOUTHPORT BAPTIST CHURCH 2007

INTRODUCTION

Recognising the purpose of the Church as ordained by God the following ministry vision is recommended to the Southport Baptist Church for adoption by the Elders and Deacons. In development of the 2020 Vision for ministry a broad fellowship consultation has been undertaken. Feedback and responses from this process forms the basis for the vision and the subsequent ministry plans which underpin the vision.

The vision is expressed through the following elements of this document:

- Purpose of the Church
- Mission Statement
- Statement of Ministry Thrust
- Ministry Framework
- Ministry Plans
- Implementation Actions

PURPOSE OF THE CHURCH

In developing this 2020 Vision it is fundamental to recognise the 3 major elements or purposes of the mission of the Church as God intended.

1. To love God
2. To love Others
3. To go and make Disciples



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MISSION STATEMENT

The Southport Baptist Church affirms the Mission Statement:

Growing a vibrant life changing church family, bringing hope to the community through Jesus Christ

The Church commits itself to fulfilment of this mission by :

- *Upholding the centrality of Christ*
- *Upholding the supremacy of Scripture*
- *As a diverse fellowship we will work hard at maintaining and encouraging unity through acceptance and tolerance in love*
- *Through prayer and discipleship, we will encourage committed and active Church involvement*
- *Recognising the changing times, we will endeavour to **communicate the Good News of Jesus Christ in a way that is relevant to the community.***

STATEMENT OF MINISTRY THRUST

In order to be effective in this vision the Church recognises before God the following :

- Major **Strengths** God has provided us
- Major **Weaknesses** before Him to which we need to be aware
- Major **Threats** to Ministry
- Major **Opportunities** we have for Ministry
- **Key Issues** to achieve future Vision



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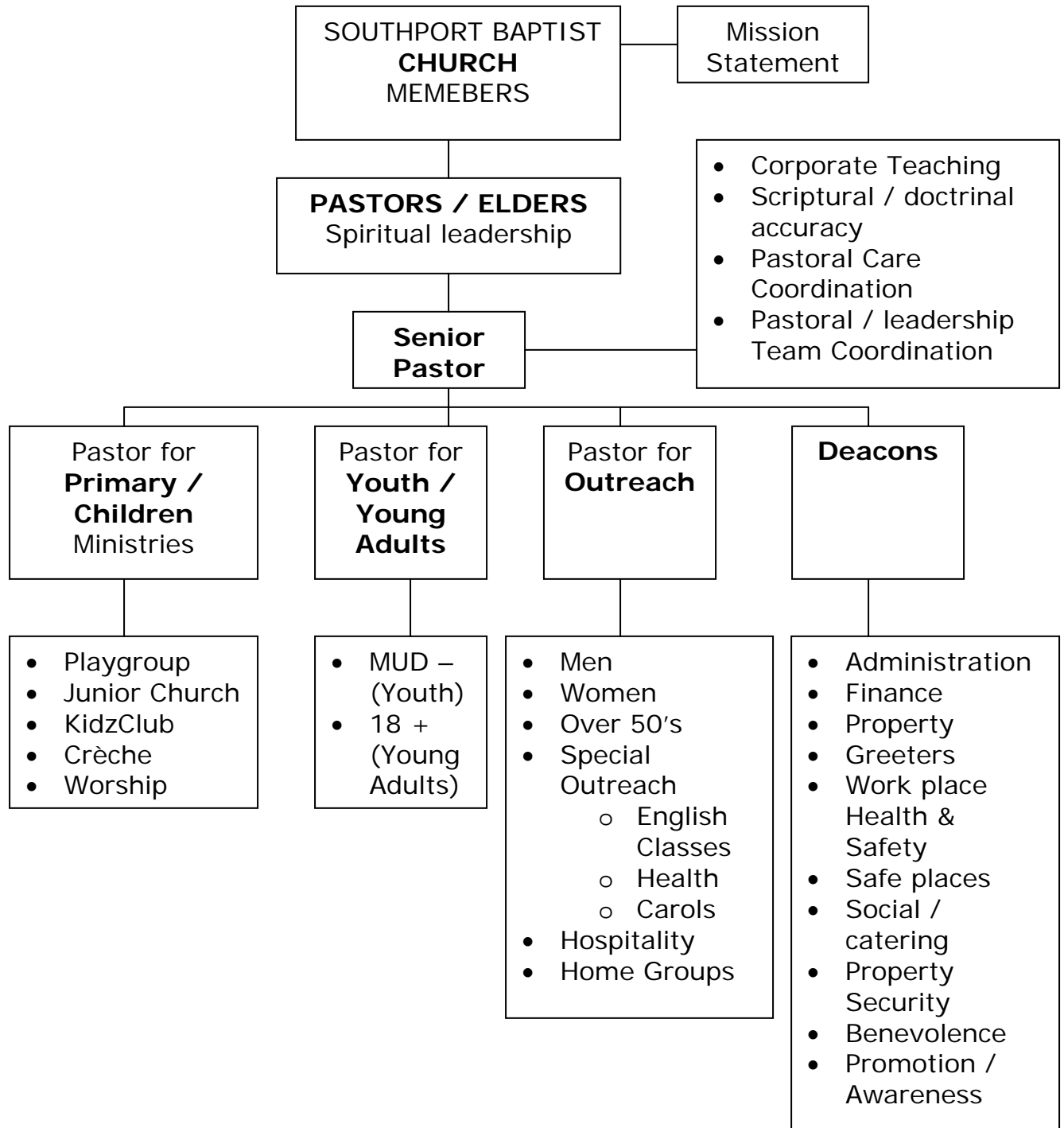
<p>Strengths</p> <ul style="list-style-type: none"> • Scripture based teaching (Word & Music) • Sound doctrine • Welcoming & Friendly • Strong Leadership • Visible location – sign is seen 	<p>Weakness</p> <ul style="list-style-type: none"> • Communication – Internal & External • Don't appreciate what we have as a group • Retaining Youth • Prayer • Poor relationship / friendship building 	<p>Key Issues</p> <ul style="list-style-type: none"> • Secure a senior pastor / team leader – strong scriptural based teacher vision for lost. • Develop and highlight role of home groups • Strong need for friendship / relationship building to grow the fellowship – hospitality ministry • Need to develop a prayer warrior ministry as a priority • Leadership need to make ministry / participation opportunities visible for people to exercise gifts – Needs list • Need to be promote Church to broader community to make more visible and accessible through: <ul style="list-style-type: none"> ○ Web site ○ More effective use of sign ○ Iconic place device ○ Leaflet / notices / bulletin • Create a Young Families home group / fellowship
<p>Opportunities</p> <ul style="list-style-type: none"> • Discipleship / Equipping (Internal) • Reach out to young adults / students / other cultures • Develop prayer • Redevelopment / improvement of property – Exploit Residential location • Develop 10 year plan • Develop a multicultural ministry 	<p>Threats</p> <ul style="list-style-type: none"> • Not utilising our gifts • Apathy / poor enthusiasm • Conditional acceptance of people • Rise of other Religions & prominence in politics • Legislation against church • Change / decline in society standards 	



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MINISTRY FRAMEWORK



The ministry framework above is an expression of the outworking of the vision of the Church and as we move towards 2020. It is anticipated that this



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framework will change to suit ministry opportunities as they arise and to ensure the effective furthering of the gospel and meeting the mission statement

MINISTRY PLANS

For each of the ministry areas a ministry plan will be developed to clearly articulate the purpose of the ministry and demonstrate how it will achieve the purpose of the Church as well as meet the specific thrust of how mission statement and underpinning objective statements.

The ministry areas under pastors and deacons leadership form the visible ministries of the Church and documented plans for the principle areas will be created in the following structure:

- Mission Context** Show how meets the purpose of Church & Mission statement
- Description of Ministry** Describe who involved and operational aspects
- Aims of Ministry** Describe in terms of measurable outcomes
- Needs of Ministry** Outline needs over time to enable achievement of aims

IMPLEMENTATION ACTIONS

In order to move forward with the 2020 Vision a number of implementation actions are required as a priority and these are listed below:

ACTION	RESPONSIBILITY
1. Continue search for senior pastor / team leader taking into account feedback from 2020 conference and this vision.	Pastoral search committee
2. Revise the program for the church evening services such that it will enable and encourage people to interact more and develop	Elders / Pastors



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friendship / relationships through increased hospitality and fellowship.	
3. Implement the revised ministry plan for MUD / 18+ to encourage a more vibrant and growing youth / young adults work.	Pastor for youth / young adults
4. Develop and implement a plan to establish a stronger prayer ministry within the church which underpins all aspects of the church's work in the future.	Elders
5. Create a list of ministry opportunities which is promoted and clearly shows opportunity for people to participate. Support with a statement of what is required for particular roles.	Pastors / Elders
6. Develop and implement a promotional plan for the church which takes advantage visible multimedia to create community awareness of church activities.	Deacons
7. Investigate and report on opportunities to improve the church facilities to enable the facilities to more adequately handle growth and activities for the future to 2020.	Deacons
8. Investigate the need and opportunity for the creation a young families / married fellowship	Pastor for Outreach
9. Complete the review the Church Constitution to ensure flexibility of achievement of 2020 vision, align with revised Queensland Baptist statement of belief, and more appropriately align with the evolving operational process particular to Southport Baptist church. To be presented to the	Elders / Deacons



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2007 AGM.	
10. Establish a formal structure for facilitation of cross cultural ministry with emphasis on the Korean work now developing within our fellowship which ensures an understanding of needs and objectives for the future.	Pastor for Outreach & Elders



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BACKGROUND MATERIAL FROM LEADERS REVIEW

AND NOTES FROM FEEDBACK AT 20/20 VISION CONFERENCE



Southport Baptist Church

20/20 Leaders Review



Mission Statement

Growing a vibrant life changing church family, bringing hope to the community through Jesus Christ

We will do this by:

- Upholding the centrality of Christ
- Upholding the supremacy of Scripture
- As a diverse fellowship we will work hard at maintaining and encouraging unity through acceptance and tolerance in love
- Through prayer and discipleship, we will encourage committed and active Church involvement
- Recognising the changing times, we will endeavour to present our worship as relevant to today's generation both in style and content



SOUTHPORT STATISTICS

Population 25,420 (2005) - 34,926 (2021) 36% Increase

Highest growth age areas 1991 – 2001

- 15 – 34 29.9%
- 55+ 30.6%

Education Status

- Bachelor degree or higher 9.8%

Occupation change

- clerical / sales / service workers to increasing number of professionals

Other Southport Trends

Greater percentage of overseas born residents to Gold Coast average (24.4%)

- ♦ English speaking 14.8%
- ♦ Non English speaking 13.8%

Families

Decreasing % of couples & children	32.8%	(44.9%)
Couples without children	22.8%	(23.1%)
One Parent family	14.5%	(12.9%)
Higher percentage renters	45.2%	(34.7%)

Change in Housing from detached house to townhouse / apartment – Urban renewal and consolidation

Drop in number of persons per household

FUTURE TRENDS

Ongoing UBD Re-development

Higher density living / Close to coast / Inner urban

Growing Health Precinct, increase in professional offices, redevelopment of service industry – Trendy elements eg. Ferry Road Markets

Education Expansion

Griffith Uni & other smaller institutions

Identified Strengths

- ♦ **Sound doctrine**
- ♦ **Kids Ministry/Youth Ministry**
- ♦ **Scripture based teaching**
- ♦ **Welcoming & Friendly**
- ♦ **Jesus**
- ♦ **Church Sign**
- ♦ Location
- ♦ Fellowship
- ♦ Morning Tea
- ♦ Kids Ministry
- ♦ Stable
- ♦ Building
- ♦ Multi-Cultural
- ♦ Friendly
- ♦ Corporate Worship (Music)
- ♦ Youth
- ♦ Preaching
- ♦ Diversity of age
- ♦ Middle-of-the-road Services – Wide appeal
- ♦ Children taught Bible truths
- ♦ Small church
- ♦ Good team leadership
- ♦ Good greeters
- ♦ Congregational singing
- ♦ People want to be here
- ♦ Trustworthy leadership
- ♦ Vibrant young adults group / fellowship
- ♦ No frills church but full of substance
- ♦ Debt free
- ♦



Identified Weaknesses

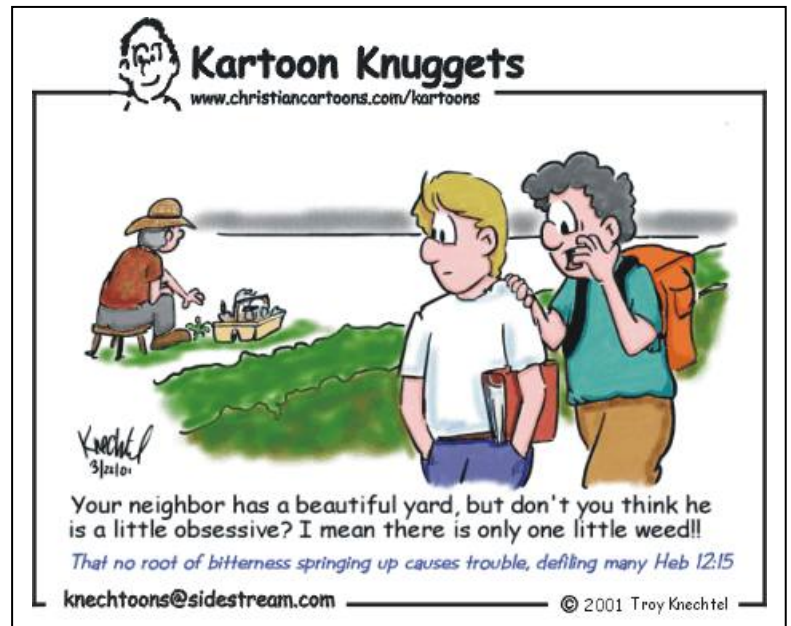
- ◆ **Communication – external & internal**
- ◆ **Resistance to change**
- ◆ **Don't appreciate what we have as a group**
- ◆ **Retaining our youth**
- ◆ **Prayer**
- ◆ **Lack of youth & young families**
- ◆ **Poor friendship bridge building**
- ◆ **Pastoral Care**
- ◆ Technology
- ◆ Equipping and training for Ministry
- ◆ We don't advertise
- ◆ Don't know the Church's Vision
- ◆ Facilities
- ◆ We don't own all areas of ministry
- ◆ Improved Evangelism and Outreach
- ◆ Don't realize our strengths
- ◆ Small team who do all the work
- ◆ Male Sunday School Teachers
- ◆ No rosters (participation)
- ◆ Gossip
- ◆ Attitudes
- ◆ Can't find niche (somewhere to help)
- ◆ Past grievances brought to the present
- ◆ No kids talk
- ◆ Missions
- ◆ Opposition to change
- ◆ Lack of evening services
- ◆ Lack of practical resources (Industrial oven / dishwasher)
- ◆ Bickering
- ◆ Parking
- ◆ Position of front door
- ◆ Upgrade toilets
- ◆ Communication between - young and old / Korean
- ◆ Sufficient finances for Senior Pastor
- ◆ Profile of Church
- ◆ Lacking in reverence
- ◆ Follow-up (new people)
- ◆ Poor ability to incorporate and delegate



- ◆ Failure to portray a positive welcoming attitude
- ◆ Gap in Youth Ministries
- ◆ Quality of church bulletin
- ◆ Some people feel that their offer for help has been ignored or rejected
- ◆

Identified Threats

- ◆ **Legislation against the church**
- ◆ **Rise of other religions and prominents in politics**
- ◆ **The Devil**
- ◆ **Apathy**
- ◆ **Change or decline in society standard**
- ◆ **Not utilising our gifts - misuse and under use**
- ◆ **Enthusiasms – internal & external**
- ◆ **Conditional acceptance of people**
- ◆ Financial
- ◆ Declining participation in RE
- ◆ Changing trends in society
- ◆ Media (bad)
- ◆ H & S time consuming
- ◆ Over governance – bureaucracy
- ◆ TV, DVD keep people at home
- ◆ Transport keeps people at home
- ◆ Fear or disrespect for Christians
- ◆ Complacency
- ◆ Muslim influence
- ◆ Road works
- ◆ Noise
- ◆ Vandalism
- ◆ Increasing Costs
- ◆ Shift work
- ◆ Declining enthusiasm
- ◆ Laws with religious freedom
- ◆ We think to small
- ◆ Humanism
- ◆



Identified Opportunities

- ♦ **Networking with other churches**
- ♦ **Promotion and advertising the Church – web site / media**
- ♦ **Reach out to young adults / students / overseas**
- ♦ **Discipleship / Equipping internal**
- ♦ **To build up – extend - redevelop property**
- ♦ **Soup kitchen / outreach – eg. Christmas day dinner**
- ♦ **10 year plan for future**
- ♦ **Church for hospital precinct – ministry**
- ♦ **Healthy church ministering to a broader range of people.**
- ♦ **To become a more multi cultural church**
- ♦ **Residential location / our location to minister to residents**
- ♦ **Over 55's evangelism**
- ♦ **Coffee Shop**
- ♦ Carols by Candlelight
- ♦ Support single parent families
- ♦ "Schoolies" team
- ♦ "Big Day Out" team
- ♦ "Great Aussie Breakfast" team
- ♦ Helping other church aide organizations
- ♦ TESOL classes
- ♦ Support Missions projects
- ♦ Create family bond for those without
- ♦ Camps /Beach Mission
- ♦ Move up the road
- ♦ Top floor extensions
(coffee shop / bookshop / drop-in ctr)
- ♦ Vacation Bible School
- ♦ Work with disadvantaged / displaced
- ♦ Christmas window display
- ♦ Voicing Church values
- ♦ Prayer sessions for the sick
- ♦ Show and demonstrate we are a caring church
- ♦ Identify and encourage gifts and talents to develop spiritual health
- ♦ Paper Ads
- ♦ Accommodation needs
- ♦ Bigger Facility (growth explosion)
- ♦ Invite people to church
- ♦ Occult / Psychic festivals
- ♦ Lawn area
- ♦



Top Opportunities Recognized

- ◆ Discipleship / Equipping (Internal)
- ◆ Reach out to young adults / students / overseas
- ◆ Promotion and advertising the Church – web site / media
- ◆ To build up – extend - redevelop property
- ◆ 10 year plan for future
- ◆ Prayer